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Technology's Great Bluff

Author: Jacques Ellul

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A manifesto for the use of technology in the service of humanity, this book is one of the great classics of technological criticism.

In this book, an overview of Jacques Ellul's reflections on technology, the author endeavors to demystify the narrative concerning the technological changes that are flourishing in our society. Written before the computer and communication explosion of the 1980s, it anticipates its arrival, its utopias, and its disappointments. In a plea for technology to be used in service to mankind, against a society that enslaves the individual to multiple gadgets, he carefully and convincingly dismantles the arguments that make technology inevitable.
