

Antonio A. Casilli

EN ATTENDANT Les robots

Enquête sur le travail du clic



LA COULEUR DES IDÉES

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Author: Antonio A. Casilli

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The flip side of the virtual "intangible" economy.

Some people see a promise of emancipation in "digital disruption": freedom founded on participation, openness, and sharing. Behind the scenes, however, the situation is completely different.

Antonio Casilli shows us the reality of digital labor: the exploitation of the click drudges of "artificial" intelligence, the thousands of poorly-paid workers subjected to the algorithmic management of platforms, who are on the way to reconfiguring and making human work a precarious commodity.