



Date : 07/03/2019

Pages : 430

Format cm : 13 x 19

Prix : 19.0

EAN : 9782724623659

Digital Culture

Author: Dominique Cardon

Publisher : Presses de Sciences Po

Category : Humanities and Non-Fiction

Genres : Media and Communications

Keywords : GAFAM - Artificial intelligence - Münchausen

Although we create digital content, it creates us as well. This is why it is essential that we forge a digital culture.

This book provides the key to understanding what the digital revolution has done to our societies and what we do with digital technology. The arrival of the digital era in our society should be compared to the invention of the printing press rather than to the great technological advancements of the Industrial Revolution, because the digital revolution is above all a cognitive one. It has brought knowledge and information into every aspect of our lives.

Sales in France: 8 000 copies