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Chef Flambé: The Art of the Barbecue

Author: Jean Desportes

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A hilarious novel about a web series conceived as a reality television cooking competition.

The discount supermarket chain Disli organizes a giant marketing operation called "Summer's BBQ". Stephen Berger, designer and director of *Mystreamy*, the famous video platform, creates a parody of a cooking show dedicated to The Art Of The Barbecue. The show will host "cross-media" celebrities: depressive, penniless has-beens, immature Youtube influencers (one of whom is the son of the President), a psychotic, a completely overwhelmed producer, over-demanding German customers... In other words, continuous hassles all the way through, but at the end of the tunnel: a goldmine.