

ÉLODIE BANCELIN
AVEC ALIX LEFIEF-DELCOURT

POURQUOI ON NE SE COMPREND PAS ?

MIEUX COMMUNIQUER
AVEC LA MÉTHODE DES 4 COULEURS



Date : 06/01/2021

Pages : 250

Format cm : 14 x 21

Prix : 15.95

EAN : 9782035976611

Why Can't We Understand Each Other? Communicating Better the Four-Color Way

Authors: Élodie Bancelin (Text) - Alix Lefief-Delcourt (Text)
- Gaël Chatelain-Berry (Preface)

Publisher : Larousse

Category : Humanities and Non-Fiction

Genres : Essay - Psychology/Psychoanalysis

Keywords : Ghost

A method to improve communication with just about anyone, even the most difficult people!

In our relationships, whether romantic, familial, or workplace, it isn't always easy to understand each other. Using the four-color or DISC method, created by Walter Clarke in 1956, this books gives us insight into the various personality types around us, with its four-color classification of personality profiles: red (dominance), yellow (influence), green (steadiness), and blue (conscientiousness). Many tips and exercises will help readers improve their communication with others.
