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Emotional Contagion

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Beehive

Feelings are the most contagious virus: how to identify them, tame them, and protect yourself from them.

Professor and social psychology researcher Christophe Haag playfully takes readers into unusual situations to understand how emotional contagion works. Which emotions are the most contagious, and what are their positive or negative effects? Can we decontaminate ourselves when it comes to destructive emotions?

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