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In the Forest

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Publisher: Hélium

Category: Children's Books

Genres : Picture Books - Pop-Up/Animated Books Keywords : Sloth - Future - Urbex - Sustainable city

An pop-up book that interactively unfolds into an Amazonian rainforest, home to a sloth threatened by deforestation. But maybe all is not lost...

A sloth is sleeping in a lush green forest. Can you see him? CLANG! Machines come to tear down the trees, but still the sloth sleeps on... Will he wake up in time? Turn the pages of this ingenious and elegant pop-up book and follow the story of a lazy sloth who hangs on as the forest around him is destroyed and then reborn.

Sales in France: 31,000 copies

Rights Sold: English, German, Italian, Spanish, Catalan, Portuguese, Dutch, Polish, Chinese (Simplified and

Traditional), Korean, Japanese

Awards: Picture Book of the Year Junior Design Awards