BOOKS



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Mathematical, My Dear!

Authors: Carina Louart (Text) - Florence Pinaud (Text) -Jochen Gerner (Illustrations)

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Genres : Non-Fiction Children's Books

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A fun-filled way to make peace with math!

We all need math. Math makes the modern world run! We use it for shopping, taking measurements, building houses, planning trips... This book shows how, throughout history, math has helped humans better control the world around them and make major breakthroughs: statistics, weather prediction, computers... even the arts! Quirkier still, math seems to be almost magical, turning up in nature and posing riddles as yet unsolved to this day, like prime numbers, infinite, or the famous pi. Exciting illustrations and graphic by Jochen Gerner bring to life an illuminating book sure to win over even the stubbornest holdouts!

Awards: Coup de cœur du Prix d'Alembert et Decerf 2014 Sales in France: 8,500 copies Rights Sold: Chinese (Simplified and Traditional), Japanese, Polish, Turkish