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Reverse

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Transmission

Dive deep into the world of Carnival and learn all about these unique, extravagant celebrations.

In the 1960s, everyone thought Carnival was on its way out, reduced to a children's holiday or a folkloric display. Sixty years later, Carnival is doing great! Rural masquerades and urban parades are coming back, reinvented yet retaining ties to ancestral rites. It's in the zeitgeist. Escaping society's dictates, challenging and erasing differences by outrageously foregrounding them, role reversals—these are what Carnival's all about!

For seven years, Emmanuelle Rochard studied and photographed Carnivals all over the world. In *Reverse*, she takes readers to the far-flung corners of the globe and gives readers a backstage glimpse into one of its greatest spectacles: Carnival in Nice.