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All It Takes Is Crossing the Street

A Brief Saga of the 2010s

Author: Éric Faye

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The misguided ways of the media world seen through the lens of a realistic social novel.

Our story follows a writer and journalist experiencing, from the inside, the convulsions of the media group where he has been working for a long time: buyout and takeover, managerial brutality, overriding obsession with profit. A restructuring plan gives him a chance to leave the company, and he leaps at it, hoping to switch lines of work. But things don't quite work out as expected... In this realistic social novel, Éric Faye deciphers the downward spiral not only of an ailing media world plagued by greed and financial imperatives, but in fact a whole system profiting from downsizing measures and mass layoffs.

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