BOOKS FRANCE

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LA FABRIQUE DE LA DÉCISION UN LEADERSHIP COLLECTIF POUR UNE FINANCE ENGAGÉE



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Decision-making

Collective Leadership for a Responsible Business

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Crises call for leaders. How do we gather resources while managing risks and opportunities in such an uncertain world as our own?

In an ever-changing world, leadership too must reinvent itself.

Hélène Bernicot and Anne Le Goff experiment daily with a unique and unconventional management model. As the first and only women to head a bank in Europe, they have taken the gamble of working as a duo, which is unheard of in the conservative banking sector. Through their stories, they outline a new generation of leadership, focused on today's impact and tomorrow's legacy.

In this sincere, personal account, they share their convictions as well was concrete, accessible practices for all those who wish to take action for a better tomorrow.