



Date : 08/04/2021

Pages : 92

Format cm : 12 x 19

Prix : 11.0

EAN : 9782374252711

Against Personal Development

Authentically Fake

Author: Thierry Jobard

Publisher : Rue de l'échiquier

Category : Humanities and Non-Fiction

Genres : Essay

Keywords : Personal growth - Coaching

"Often funny, this little book shows in a convincing way that what personal development puts in place constitutes a neoliberal device of domestication of the person."
Le Monde Diplomatique

Since the early 1990s, "personal development" has been booming. Constantly, we undergo an injunction to acquire a "surplus of being" to become a better individual. But behind these sweet talks, it is the rise of a political ideology that we are witnessing in a world where everything revolves around the axiom "where there's a will, there's a way", the collective disappears from the screen to leave only individuals 100% responsible for everything, their destiny, their job, and even their health! In this jubilant essay, Thierry Jobard brilliantly denounces the vast deception of personal development, which advocates a model of society based on permanent performance and disintegration of social ties...

Sales in France: 8,000 copies

Rights Sold: Spanish (Spain, Chile)