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Sensing Alzheimer's

When Smells Revive Memories

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Alzheimer's disease is no longer inevitable.

Today, 95% of people with Alzheimer's disease experience a loss of smell. By naturally stimulating certain regions of the brain that generate memory and emotions, we can limit the appearance of the first symptoms. This exciting book shows us that Alzheimer's disease is no longer an inevitability, a discovery that could allow many people to consider aging differently: in peace, the serenity of having come to the end of a long road, and happiness at a new life with a few more years to come.

Sales in France: 10,000 copies

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