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Economics... in Comics!

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A graphic novel to help readers to understand how and why the economy plays such a big part in our lives!

Zoé lives with her unemployed mother. She may only be a twelve-year-old middle schooler, but she's also clever, determined, and eager to find her mom a job. But how? This is the starting point for the series of insightful questions that Zoé goes on to ask—most of the time seeking answers from Madame Robinson, the retired economics tutor who lives nearby, and her friends—as she explores the many issues affecting today's economic climate: work,unemployment, globalization, technological innovations in banking, inequality, equality, retirement, universal basic income, the environment, cash, finance, Europe, and Brexit.

A story to help children (10-15 years) to clearly approach the major topics of economics.

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