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(RE)LOCALISATION DU MONDE Préface de PASCAL LAMY

CNRS EDITIONS

Date: 06/05/2021

Pages: 281

Format cm: 15 x 23

Prix: 24.0

EAN: 9782271127099

The (Re)localization of the World

Author: Cyrille P. Coutansais Publisher: CNRS Éditions

Category: Humanities and Non-Fiction Genres: Economics - Political Sciences

Keywords: Mutation - Resources - Production -

Sustainability

A book for understanding the movement of (re)localization of production for about ten years.

What if the current trend for relocalization didn't date from the COVID-19 panedemic but rather the 2010s? For our globalized world is indeed giving way to a more local existence, a trend sparked by several revolutions: robotics, digitalization, the boom in renewable energies and resources.

This more durable world reconfigures the balance of economic and geopolitical power, bringing new leaders to the forefront. Based on international economic date, countless interviews, this original and accessible essay, featuring rich infographics, assesses this fascinating mutation in our system of production, our lifestyles, and our habits of consumption.