



Date : 21/03/2024

Pages : 235

Format cm : 19 x 24

Prix : 27.0

EAN : 9782416014413

Permacompany

A New Developmental Model for Building Sustainable Companies

Authors: Sylvain Breuzard (Text) - Étienne Appert (Illustrations)

Publisher : Eyrolles

Category : Business and Management

Genres : Business - New Business/E-Business - General

Keywords : Environment - Permaculture - Company

Our model of developing businesses no longer works. It exacerbates inequality, consumes the planet's ability to regenerate, and accelerates global warming.

It is urgent that we change our model of business development. Another mode of production exists, one from which companies might take inspiration: permaculture. Sylvain Breuzard offers business leaders a new model for development that he himself uses in his own company: permacompany.

This model is based on three inextricably interrelated ethical principles:

- taking care of humans
- preserving the planet
- setting limits and equitably redistributing wealth.

In this book,, équitabement les richesses. Breuzard lays out his method in detail, providing tools for becoming a permacompany and how to develop a frame of reference specific to your needs. This book is no less than a travel guide for a vital journey.

Enriched with firsthand experiences from business leaders who've used Breuzard's model, this book hands you all the keys needed to put your plans into motion and contributed to building a livable future as a et perma-CEO!

Sales in France: 8,000 copies