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Economics Comics

International Commerce

Authors: William Honvo (Script writer) - David Marchal (Drawings)

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What is international commerce?

How to explain the continuous rise in international commerce since 1945? How did the opening of such trade put nations into competition with each other? How to balance free trade and protectionism?

Vocabulary and major financial theories are humorously scrutinized through an educational lens and laid out in clear, playful illustrations that facilitate comprehension and memorization.

Through quirky, funny examples, this book gives readers the keys to understanding the fundamentals of economics as a field of study, decoding jargon-laden news stories, and grasping the issues of our time.