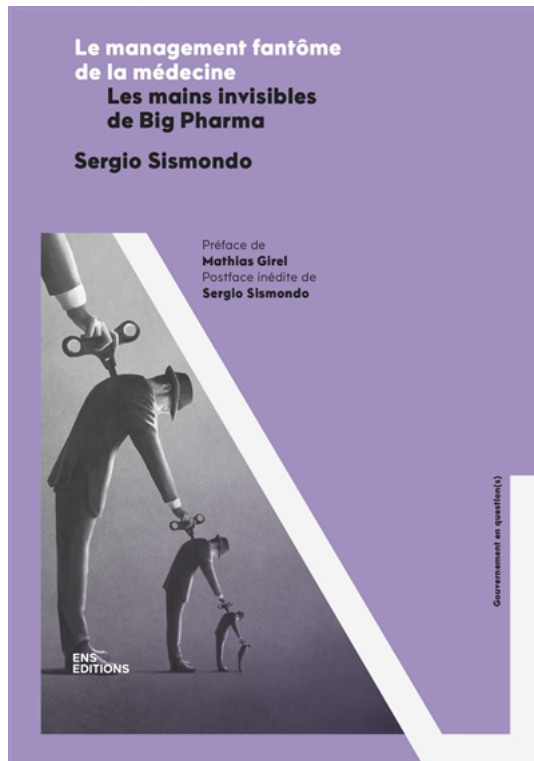




Date : 16/11/2023

Pages : 277

Format cm : 14 x 20

Prix : 25.0

EAN : 9791036206894

Ghost-Managed Medicine

Big Pharma's Invisible Hands

Authors: Sergio Sismondo (Text) - Mathias Girel (Preface) - Laurent Dartigues (Edited by)

Publisher : ENS Éditions

Category :

Genres : Essay

Keywords : Health - Big pharma - Pharmaceutical industry

Anxious to reach a broad audience, Sergio Sismondo lifts the veil on "ghost management" in the pharmaceutical industry.

Starting with on-the-ground reporting, Sergio Sismondo set out to understand what happens at every step of the manufacturing chain for a drug, from generating scientific data to designing clinical trials to communicating results. In so doing, he shines a light on what he calls "phantom management": a process that allows for a high degree of control over pharmaceutical science.

Rights Sold: English